



# Real Telecom

**Transform your business with  
Real Business Services**



## Real Telecom Background

Real Telecom is an innovative telecommunication company. Real Telecom created its service platform using its inhouse unique technology.

Real Telecom management embodies extensive leadership with over 35 years experience in inventing service platforms and developing communication solutions for governments and major global corporations.

**Canada** 

Real Telecom is a Canadian company created in 2005. The first version of its Business services platform became ready for commercial use late 2006.

Real Telecom customers are in the health, manufacturing legal, financial, Education, and others sectors in Canada, USA, Europe, South America, and other countries.



## Real Business Services

### Voice Services

Real PBX, Real Conference, Real SIP Trunk, Real Mobile, Real MultiService, Event Communication.

### Data Services

Real RDM, Real Internet, Real FAX, Real Network Security.

### Business Solutions

Network Management, Data and Network Security, Real Medical, Call Center, Answering Service, Hospitality, Education, Transportation, Legal, and other solutions.

## Target Markets

**Business** - Small, medium, and large businesses

**Service Provider** - Wholesale and resellers

**Professional Services** - Program management  
and consulting



## Business Model

Real Telecom offers its services to customers on outsourcing basis. The customers will be charged a monthly fee based on two possible scenarios:

### **Unlimited Scenario**

This scenario offer unlimited concurrent calls and unlimited usage. This also include unlimited support, maintenance, training, and add and change. Real Telecom will charge customers a monthly fee per extension.

### **Limited Scenario**

The number of concurrent calls is limited to an agreed upon number in this scenario. The support, maintenance, and add and change are included. Real Telecom will charge lower fee per extension and a fixed fee per concurrent call (line).

## Real Business Voice Services

- Real PBX
- Real SIP Trunk
- Real Mobile
- Real MultiService
- Event Communication
- Call Processing
- Real Conference



## Real PBX Services

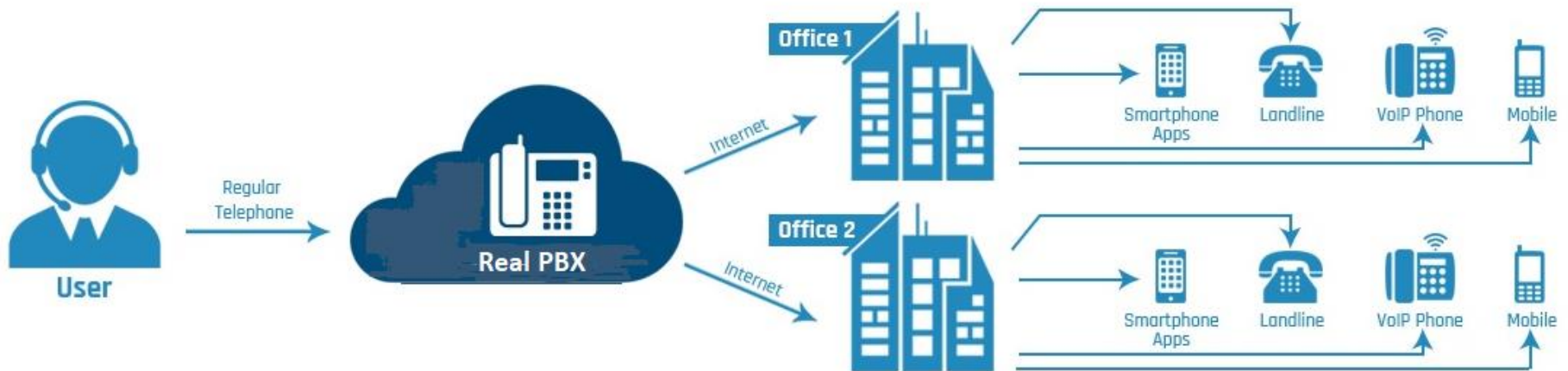
**Unmatched functionality:** Real Telecom Business Services transforms voice communication services with its unique Real PBX technology. Your customers will never hear a busy signal.

**Unmatched Flexibility:** Customers of Real Telecom Business Services can make and receive calls anywhere they are as if they were at their own desks.

**Lower Cost:** In addition to lower cost calls, customers do not make capital investment and pay for wiring, installation, and support during the service contract. Imagine the savings when you have multiple locations; all calls are free.

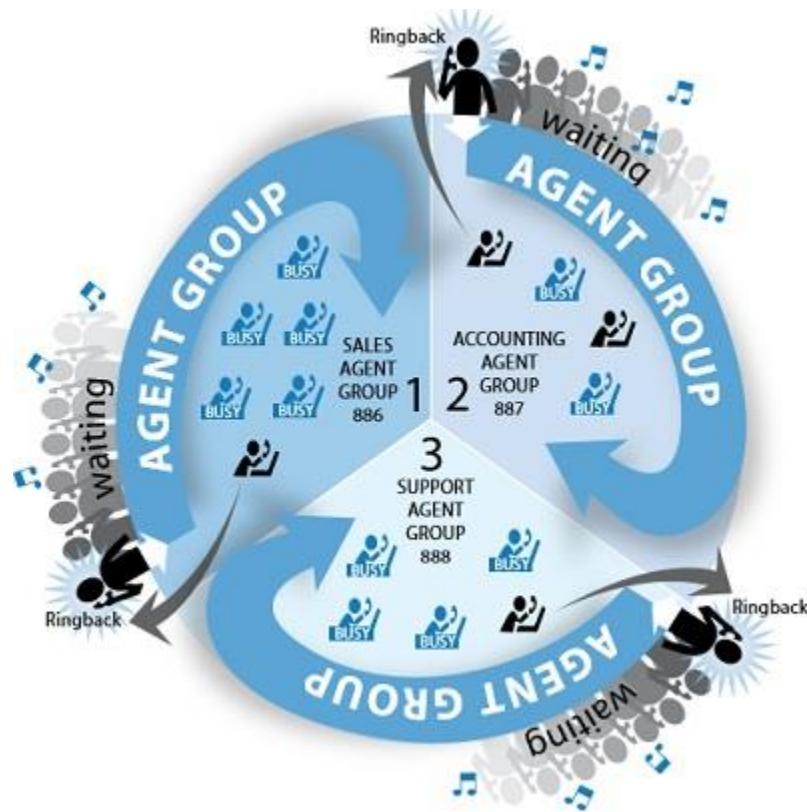


# Real PBX Services



Each Business PBX may consist of one or more virtual PBX. Each PBX may also have unlimited extensions including one or more Auto Attendant, Groups, IVR, Private and Public trunks, call management, and multiple telephones on each extension. Phone numbers can be routed to any extension and we can provide multiple phone numbers to each PBX.

# Real PBX Services



Dynamic group interaction support

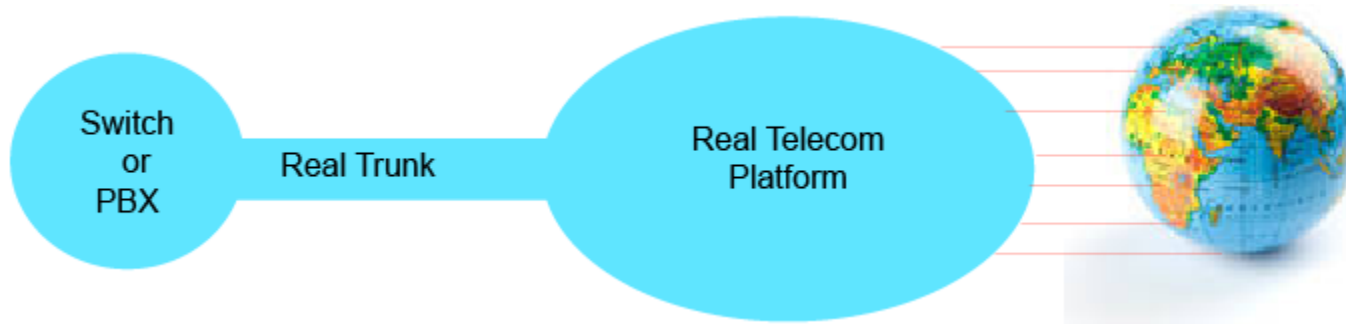
## Real PBX Service

- A comprehensive feature rich high quality PBX
- Integrated cell phones and soft clients
- Take your extension wherever you go
- Email notification & remote access to voice mail
- Communicate with many sites at over 60 % savings
- International presence in over 55 countries
- No in-house expertise required
- No hardware or software installs or upgrades



## Real Direct SIP Trunks

- High quality SIP trunks for business
- Supports all audio, video and fax CODECS
- Termination to anywhere in the world
- DIDs from over 55 countries





# Real Conference

## The List of Features Includes:

- Ad Hock and Scheduled Conferences.
- Each customer may use one or more private conference rooms.
- Users can access the conference room from anywhere.
- Real Conference can call and insert attendees into the conference.
- Separate accounting for each conference room.
- Secured and recordable conference.
- Full moderator control
- Conference recording and monitoring.
- Local access numbers anywhere in North America and Europe.
- Managed by clients.

***Cost of using the conferencing service is based on per attendee per minute plus cost of additional private access numbers.***

## Real Mobile

- Smart Phones can operate on the Real Platform
- Subscribe and install our phone software
- Save on calls to anywhere with over 50% savings
- Add international numbers to ring on the phone
- Integrated with Real Business Services



## MultiService

- MultiService combines all services to a single account
- Features include Web Phone, ConnectTwo and SMS
- MultiService let's you call anywhere from everywhere.





## Real Information Movement & Management

*Real Data Management (RDM)* service is an advanced high quality and reliable Data Protection, backup, and Recovery service. It supports all personal devices, computers, and servers.

Real Data Movement service is a customized network service that combines *Real Internet* and *Real Network Management* services.

The combination of *Real Business Service*, RDM, and Real Data Movement services forms our high quality *Real Information Movement and Management (RIMM)* infrastructure.



RealFAX is an advanced email-to-fax and fax-to-email service designed for corporate use. In addition to its resilient security, it incorporates processes that can be configured to meet any corporate structure.

Customers may have groups for fax sending and receiving and may have multiple fax numbers for each and all groups.

RealFax is now the easiest to use, more secure, and more flexible. RealFax can now integrate regular fax machines.



Real Data Management (RDM) service is an advanced high quality and reliable Data Protection, backup, and Recovery service. It supports all personal devices, computers, and servers,

Multiple servers or computers can use the same account to backup and retrieve data.



**Real Internet services** is the application of Real Telecom experience and skills in using Internet in businesses. Real Telecom works with Internet service providers to source the Internet and design and apply the needed network architecture for the business. The participation of Real Telecom can be from advice to owner of record for all of the network services.

This service may include Network Security, Needed Equipment and its programming and maintenance, enhancement and upgrades, expansion and contraction, and managing its cost and effectiveness.

## RealFAX

RealFAX is an advanced email-to-fax and fax-to-email service designed for corporate use.



Full high-quality Internet service. The Real Internet service include high quality equipment and minimum interruption. The chances of service interruption are reduced due to the built-in redundancy in our service.



Real Data Management (RDM) service is an advanced high quality and reliable Data Protection, backup, and Recovery service. It supports all personal devices, computers, and servers, Multiple servers or computers can use the same account to backup and retrieve data.



Our managed network services can include the most advanced security architecture that defend business against network intrusion, malaise, and unauthorized access.



## Real Technology Platform

Real Telecom created the technology it uses including the software used to provision, operate, and manage the services. Real Telecom technology exceeds the industry standards for quality, performance and reliability.

The Real Platform is approved by major telecom companies in the world for global interconnection. Many enterprises use our services to process calls and provide services to their customers and use our termination and origination services including our Real Trunk based connections.

Our Wholesale division interacts with global providers to manage the bilateral agreements and to provide SIP trunks for major communication service providers.



## Focus

**Real Telecom focuses on customer intimacy.**

We consider ourselves the customer resources for our services. We expect our customers to focus on their business while we take care of their voice communication needs.



# Real Telecom

Provides high quality voice  
communication at  
lower cost and enables you to

**communicate from everywhere to everywhere**